

brit
creative

T H E
W E D D I N G
S T A T I O N E R Y
G U I D E



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SO, YOU'RE ENGAGED!

CONGRATULATIONS!

What an exciting time in your life! I can imagine you may not know where to even start when it comes to planning your wedding, that's where I come in!

Since working in the wedding industry, creating stationery and signage since 2015, and now planning my own wedding, I get asked a whole range of questions and by now, I've got a bit of experience up my sleeve!

I've put together this little guide to help you figure out what you need and where to start!

FIRSTLY, before you need any stationery, you will want to figure out:

- your date
- your ceremony location
- your reception location (sometimes these are at the same spot!)

SECONDLY, once you have that info locked in, you should then think about your guest list, who of your nearest and dearest you'd like to celebrate your day with (this can often be very difficult!)



TIMELINE

Now you're ready to create some stationery!

There are no “rules” about when you should or shouldn't send out your invites, but it's a question that often comes up, so I have created a rough guide to help you

Depending on how much time there is once you have set your date, that will determine if you need to send out save the dates. It is simply just to get your guests to “save the date” before you send out the formal invite.

WHEN TO SEND:



WHEN TO CONTACT YOUR STATIONERY SUPPLIER

Because you don't want to get caught out with not enough time!

Every stationery supplier will have different timelines needed - but here are mine:

SAVE THE DATES + INVITES

Get in contact as soon as you're ready for a custom quote

DESIGNING

This is hard to put a defined number on, but best to give at least 2 weeks up your sleeve to design your invitations with me.

PRINTING

Basic Printing takes 5-7 business days to print

Special printing (Letterpress/Foil etc.) can take 12-14 business days.

at least 1 month
to design an
print (can take
longer)

SIGNAGE

Please get in contact with me as soon as you can to lock in your date for "on the day" signage. The sooner the better as popular dates can book out.

DESIGNING

Give at least 1-2 months to start and complete your designs

PRINTING

Printing for signage takes 7 business days to print.

Contact as soon
as yo can to
book in
at least 1-2
months to
design an print

SAVE YOUR DATE INVITES

As said before, you can totally skip straight to the main invite, But the save the date is purely if you have your date and location locked in, but don't know the nitty gritty details yet, but you'd still like your guests to know your date, so they can save it!

WHAT YOU NEED

All you need for your save the date is:

- your names
- the date
- location



FORMAL WEDDING INVITES

WHAT YOU NEED

Your main invite will have:

- the date
- time
- location
- and possibly RSVP details on there

WEDDING WEBSITES

Some website platforms for guests to view wedding details and RSVP are:

- withjoy.com
- zola.com
- sayi.do

QUANTITY

Don't forget, you don't need an invite for every person, just per couple/household

OPTIONS

EXTRA CARDS

Some couples may need a bit more info to go to their guests such as: DETAILS

- *travel*: if you are organising a bus to get your guests home safe
- *accommodation*: if you have guests coming from overseas/interstate or have to drive a fair way to get to your wedding
- *gift details*: these days most guests understand that you honestly just need money as a form of gift to pay for the expensive wedding you've just planned, (but just in case, you could put a note for gifts on there)

RSVP

- *rsvp*: You may also choose to have a separate RSVP card that your guests can post back to you like a post card or you may just include the RSVP details on your details card.

Don't forget to ask for dietary requirements!

Alternatively, you can create a wedding website that can have all of the extra details and RSVP on there so that you only need an invite card

MAP

- *map*: if the ceremony or reception is located at private property to help your guests find you! This can be on a separate card or on the back of your details card

INVITE SIZES

We can also create a custom die shape
- get in touch to find out more!



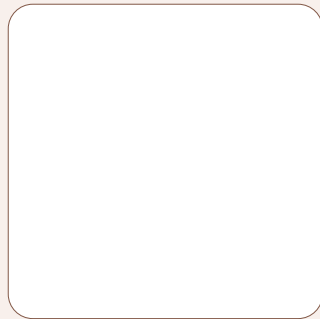
Standard Sizes

Typical invitation size is 4x6"
Rounded corners available on square and rectangle shapes



SQUARE

120x120mm

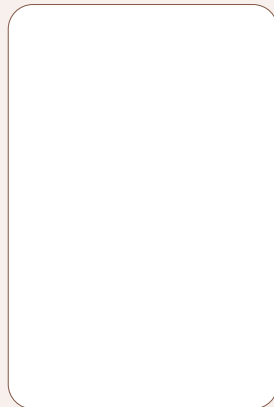


140x140mm



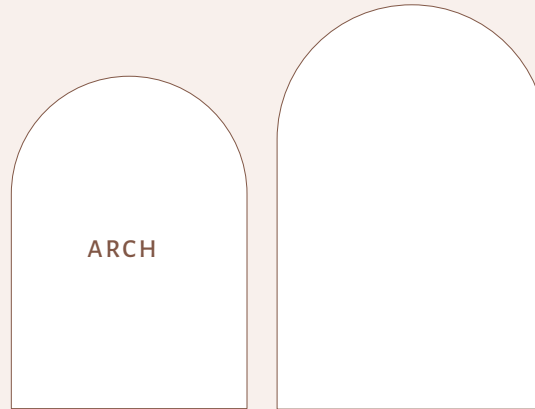
RECTANGLE

4x6" (A6) 105x148mm



5x7" 120x180mm

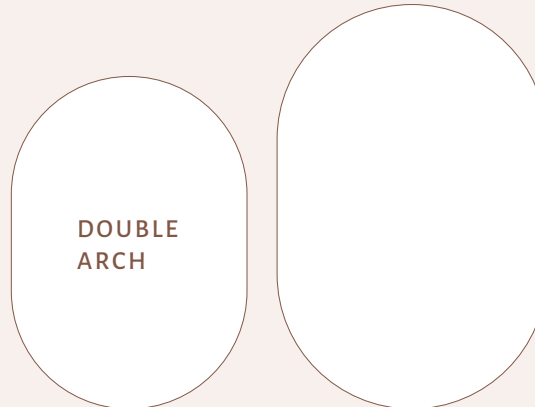
Die Cut Shapes



ARCH

4x6" 105x148mm

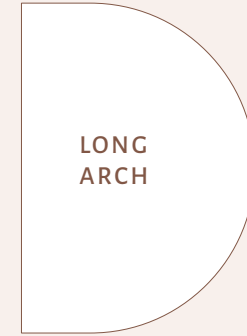
5x7" 120x180mm



DOUBLE ARCH

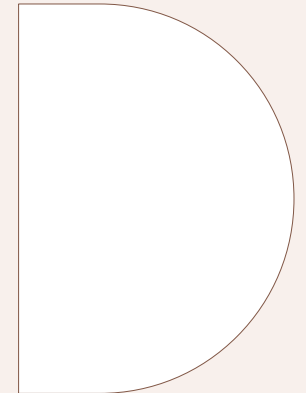
4x6" 105x148mm

5x7" 120x180mm



LONG ARCH

4x6" 105x148mm

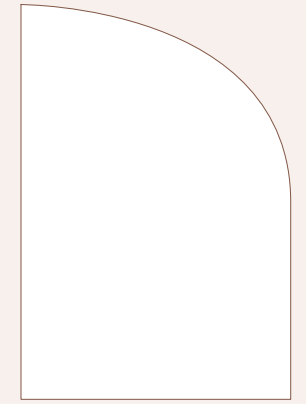


5x7" 120x180mm

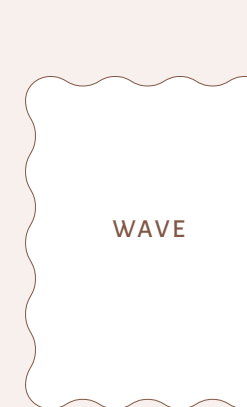


HALF ARCH

4x6" 105x148mm

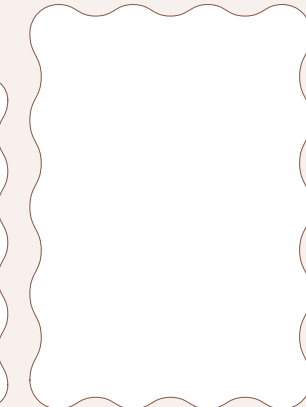


5x7" 120x180mm



WAVE

4x6" 105x148mm



5x7" 120x180mm

EMBELLISHMENTS

Your budget may also allow extra embellishments to your save the dates or wedding invitations, such as:

- \$ *White Ink* - a digital process that prints text and images white, best for dark card colours.
- \$\$ *Letterpress* - when the text is indented into the card to create a 3D effect. A separate plate needs to be made to create this effect.
- \$\$ *Emboss* - when the text is raised from the card to create a 3D effect. A separate plate needs to be made to create this effect.
- \$\$\$ *Foil* - hot foil is stamped into the card to create shiny text or images. A separate plate needs to be made to create this effect.



“ON THE DAY” WEDDING SIGNAGE

Depending on what style of reception you’re having, here are some items you may consider —

CEREMONY

Usually at the ceremony, just the welcome sign is displayed, and then transported to the reception location if it’s in a different spot.

You may also choose to have these items designed:

- Order of service
- Flower petal holders

COCKTAIL STYLE

- Welcome Sign
- Drinks Sign
- Food Menu Sign
(only if you want your guests to know what’s coming!)
- Cards/Gift Sign
- Photo Book/Guest Book Sign

FORMAL SIT-DOWN

- Welcome Sign
- Seating Sign
- Drinks Sign
- Cards/Gift Sign
- Photo Book/Guest Book Sign
- Table Numbers
- Food Menus for Tables
- alternatively, you can have personalised menus instead of printing name tags as well
- Name Tags

MENU SHAPES

Standard Sizes

Typical menu size is DL

Rounded corners available on rectangle shapes



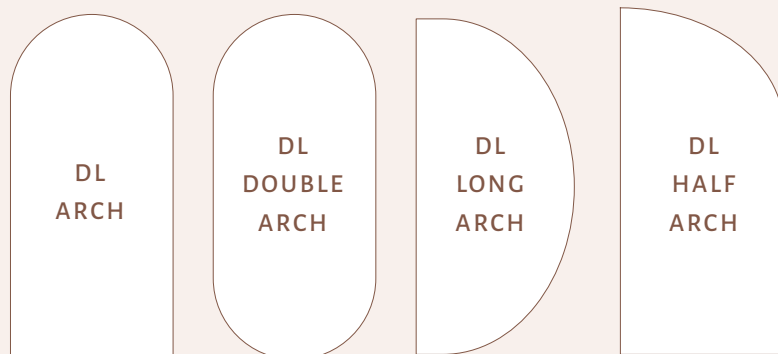
99x120mm

148x210mm

120x180mm

Die Cut Shapes

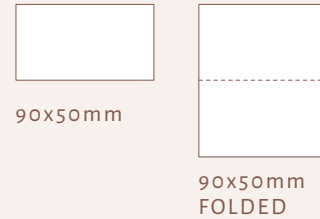
We can also create a custom die shape
- get in touch to find out more!



NAME TAG SHAPES



Standard Sizes



90x50mm

90x50mm
FOLDED

Die Cut Shapes

We can also create a custom die shape
- get in touch to find out more!

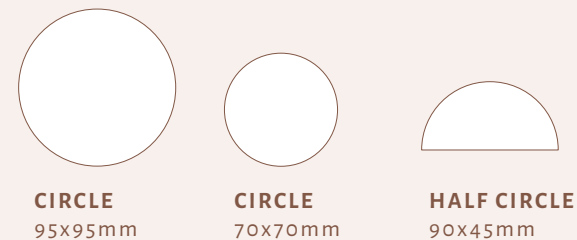


ARCH
80x50mm

DOUBLE ARCH
80x50mm

WAVE
70x45mm

PEBBLE
80x64mm



CIRCLE
95x95mm

CIRCLE
70x70mm

HALF CIRCLE
90x45mm

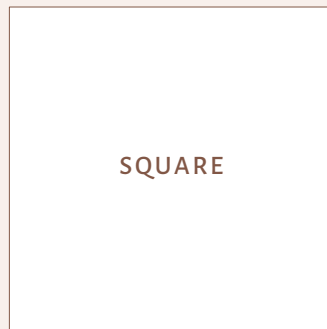
SIGNAGE

We create small and large foam board signs - from A6 to A1

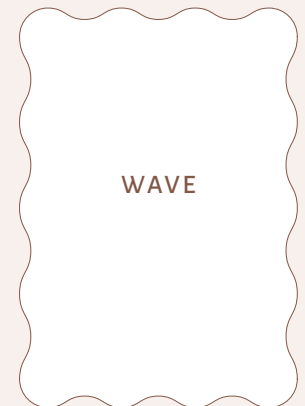
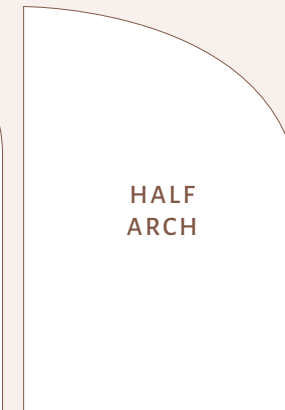
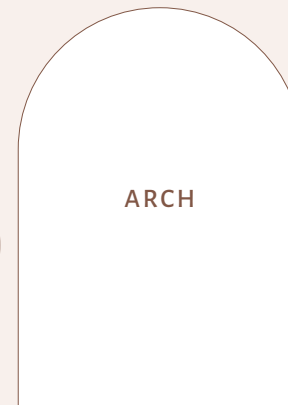
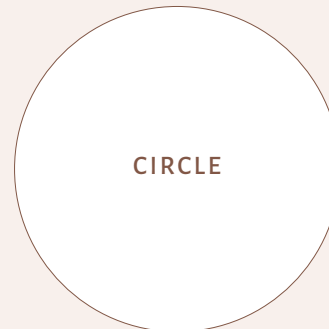
We can also create PVC board and acrylic signage, get in touch for more info!

FOAM BOARD SIZES

Standard Sizes



Custom Sizes



All other printed stationery on card can come in a range of sizes and colours - get in touch to know more!

HIRED ITEMS

WHAT WE HAVE

Here at Brit Creative, we have a small range of hire items available:

- acrylic table numbers
- travertine stone table numbers
- wood block stands for card or foam board smaller than A4
- a few large acrylic signs to hire
- wishing well box
- large Sign frame + easel

Get in touch if this is something you would be interested in!



THANK YOU CARDS

So your big day has come to an end!
Once you have your photos back, you may choose to send out *thank you cards* for your guests with your favourite shot from your day!



Let's get started!

b

IF YOU LIKE WHAT YOU SEE - PLEASE SEND US AN EMAIL SO WE CAN CREATE YOUR STATIONERY AND SIGNAGE FOR YOUR SPECIAL DAY.

ALL ITEMS ARE QUOTED INDIVIDUALLY BY YOUR NEEDS, SO WE CAN GIVE YOU ACCURATE PRICING, PLEASE INCLUDE:

- QUANTITY
- THE SIZE YOU'RE AFTER
- PHOTOS OF THE STYLE/COLOURS/FONTS YOU'RE AFTER (IF YOU HAVE ANY)

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